

NOTE: All programs are adjusted to meet the level of understanding of the specific age group requested within each category.

**PAW-some Pet Education Program
(Elementary, Middle and High School
Programs Available)**

Ms. Gambill conducts a series of 1-hour educational interactive presentations focused on facilitating and empowering the creative process of children (i.e., writing articles, books, scripts; composing songs; designing videos; etc.). Educational animal themes are incorporated to engage children while providing examples and tools for the creative process. This series is offered as a 3-part (3-hour series) or a 6-part (6-hour series).

**Animal Gambill's
Critter Crusade**

**Educational & Entertaining
Child Programs**

**To schedule a program please
contact:**

**Shannon Gambill
ag@animalgambill.org
www.AnimalGambill.org**

***Our programs meet criteria
for various Humane
Education and
Writing
Curriculum Grants!***



PROGRAM FEES

Bow-Wow Blast or Critter Crusade Program:

1 session (1 hour) - \$200.00
2 sessions (on the same day) - \$300.00
3 sessions (on the same day) - \$400.00

FUR-ific Writing or Paw Publishing Program:

1 session (1 hour) - \$200.00
2 sessions (on the same day) - \$300.00
3 sessions (on the same day) - \$400.00
1/2 day-long session > the extended
version of these programs (3 hrs) - \$400.00

Ms. Gambill will include an additional segment of interactive discussion focused on animal-related education at no charge as part of the Furrific Writing & Paw Publishing programs.

Writing Rocks Program:

1 session (3 hours/half day) - \$500.00

PAW-some Pet Education Program:

3 sessions (1 hour/week for 3 consecutive
weeks or 3 hours/day) - \$400.00
6 sessions (1 hour/week for 6 consecutive
weeks only) - \$700.00

TRAVELING EXPENSES

.48 per mile plus overnight hotel cost if necessary (hotel cost is not necessary for programs taking place within 150 miles of Louisville, KY). Animal Gambill will sign each book & Riley will PAW-tograph each book if you choose to make a book-signing part of your book event. This is included upon request.

**Children's book
author,
Animal Gambill,
would like to
conduct educational
programs for your
students, troop,
after-school
program, or
children's group**



**Animal Gambill's
Educational Programs**

Shannon Gambill (“Animal Gambill”) is a children’s book author, educator, child therapist, and founder of Animal Gambill’s Critter Crusade, a non-profit organization focused on educating children about being kind, safe and responsible with animals. She conducts author/publishing presentations and animal education programs for children.

This brochure includes an outline of the programs she offers. She is prepared to adjust any of these programs to meet the educational needs of her audience in the areas of writing, publishing, and animal care and safety. Programs range from a 45 minute session to an all-day session.

BOW-WOW BLAST Program (ages 4-10)

Animal Gambill's author visit begins with an introduction of Animal Gambill and one of her visiting pets (a Golden Retriever named Riley, or her cat, Hobo Kitty). Ms. Gambill then describes the purpose of the Critter Crusade book tour and she defines what it means to be a “Critter Crusader.” Next, she introduces and reads her book, Riley’s Bow-Wow Blast.

NOTE: A “Critter Crusader” is someone who engages with animals in some or all of the following ways: 1.) is safe when interacting with animals, 2.) is kind to animals, 3.) is responsible for caring for their own pets, and 4.) is helpful toward animals in some way (i.e., rescues an abandoned or injured animal with the assistance of a safe adult; donates time, food, toys, treats, bedding, etc. to an animal welfare organization; or talks to other people about ways they can be kind, safe and responsible with pets). She then engages in an interactive

discussion with her audience regarding animal-related questions, questions about the characters in the book, and issues regarding the importance of being a “Critter Crusader.”

FUR-IFIC WRITING Program (ages 6-10)

Ms. Gambill conducts an interactive discussion which focuses on empowering kids to write while teaching them the basic concepts of creating their own book: choose a topic, choose an audience, outline basic format (beginning, middle and end), and communicate message to audience/reader. Ms. Gambill incorporates educational animal themes as an example and tool to engage and demonstrate goals for writing and relaying a writer’s message.

CRITTER CRUSADE Program (ages 11-18)

The visit begins with an introduction of Animal Gambill and her visiting pet (Riley or Hobo Kitty). Ms. Gambill then describes the purpose of the Critter Crusade book tour and she defines what it means to be a “Critter Crusader.” Next, she engages in an interactive discussion with her audience regarding animal-related questions/issues (i.e., basic animal care and safety, various professions in the animal welfare industry, unique ways to volunteer to help animals, & things to think about before adopting a pet).

PAW PUBLISHING Program (ages 11-18)

Ms. Gambill conducts an interactive discussion which focuses on the following: the basic writing process, roles of

professionals in the writing industry (i.e., writer, editor, graphic designer, illustrator, literary agent, publisher, etc.), self-publishing versus contracting with a publisher or vanity press, purpose of a query letter, how to write and submit a query letter to an agent, benefits of attending writing conferences, ways to market a book, ways to improve your writing resume and get noticed by agents/publishers, etc. Ms. Gambill incorporates educational animal themes as an example and tool to engage and demonstrate goals for writing and relaying a writer’s message.

WRITING ROCKS Program (ages 6-13)

This program includes an interactive live educational show focused on educating kids about the basic concepts of creating their own book (i.e., choosing a topic, choosing an audience, outlining basic format, and communicating a message to the reader. This program also educates kids about the roles of professionals in the writing industry (i.e., writer, editor, graphic designer, illustrator, literary agent, publisher, etc.), self-publishing versus contracting with a publisher or vanity press, purpose of a query letter, how to write and submit a query letter to an agent, benefits of attending writing conferences, ways to market a book, ways to improve your writing resume and get noticed by agents/publishers, etc.

Ms. Gambill incorporates educational animal themes as an example and tool to engage and demonstrate goals for writing and relaying a writer’s message.

NOTE: The live educational show is produced onstage and incorporates the use of a game show (with real gameshow equipment, music, visual aids, prizes and mutt-mutt more).